SPONSORSHIP

PROPOSAL
Global Islamic Finance Report (GIFR) is the most respected brand in Islamic financial intelligence. With eight most authentic and widely respected annual reports, the GIFR has gained recognition and accolade from the Islamic financial services industry. As the most comprehensive market-based report, it has received tremendous recognition and support from leading Islamic financial institutions and policy-making bodies.

The GIFR has a dual purpose. First, it is an annual review and analysis of the state of affairs of Islamic financial services industry. Second, it is a means through which innovative ideas of the leading thinkers and practitioners are disseminated to wider Islamic and conventional financial markets.

Now in its eighth year of circulation, it has been distributed far and wide from the west coast of the United States, to the heartlands of the Middle East right the way through to the land of the rising sun, Japan. In the last eight years, it has had global coverage; we anticipate further growth.

Following the success of its predecessors, GIFR 2018 will be an excellent means through which we can create strategic alliances with key financial institutions, government and multilateral institutions in a way that is mutually beneficial. Institutional support for a Report noted for contributions to the intellectual edifice of Islamic finance, will show commitment to this noble paradigm.

GIFR 2018 will be produced around the theme of Global Islamic Economy and Islamic Finance, focusing on quantification of the global size of Islamic economy, ad its various segments. The Report will also highlight the strategic sectors for future growth and development of the global Islamic economy.

Please browse through the following pages to see how you can benefit from partnering with us on this industry building initiative.
SALIENT FEATURES OF GIFR

GIFR is a truly global brand with a distribution network spanning all continents of the world. The industry analysis is comprehensive, up-to-date and all encompassing. The contributors to GIFR are the leading practitioners, regulators, policy makers and thinkers in the field of Islamic banking & finance.

Each year, the report has a central theme, in addition to the regular sections on analysis of industry segments, market trends and future prospects of the global Islamic financial services industry. The previous central themes are listed in the table below;

Since 2011, we have been reporting Islamic Finance Country Index (IFCI) that runs over 40 important countries in terms of their leadership role in Islamic banking & finance (IBF). Being the first and the oldest country performance indicator based on a multivariate analysis, IFCI serves as a genuine yardstick against which performance of different countries is measured.

The contributors include representatives from multilateral organisations (i.e., The World Bank), practicing Islamic bankers, lawyers, Shari’a scholars, renowned economists, fund managers, consultants, regulators and academicians.

GIFR THEMES

<table>
<thead>
<tr>
<th>Year</th>
<th>Theme of GIFR</th>
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<tbody>
<tr>
<td>2010</td>
<td>Size and Growth of the Islamic Financial Services Industry</td>
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<td>2011</td>
<td>Regulation of Islamic Financial Services</td>
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<td>2012</td>
<td>Islamic Philanthropy and Social Responsibility</td>
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<td>2013</td>
<td>Islamic Finance and Halal Industry</td>
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<td>2014</td>
<td>Human Resources Development in Islamic Finance</td>
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<td>2015</td>
<td>Leadership in Islamic Banking and Finance Industry</td>
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<tr>
<td>2016</td>
<td>Islamic Financial Policy</td>
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<td>Leadership in Islamic Finance</td>
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<td>2018</td>
<td>Global Islamic Economy and Islamic Finance</td>
</tr>
</tbody>
</table>
DISTRIBUTION OF GIFR

Following the success of its predecessors, GIFR 2018 will be an excellent means through which we can create strategic alliances with key financial institutions in a way that is mutually beneficial.

As shown in the graphics below, all the previous eight issues of GIFR have reached all corners of the world – from the USA to Japan, North Africa to Australia (through Middle East, South East and Far East Asia), and from institutions such as the World Bank, IMF to Bank Negara Malaysia. The previous issues (GIFR 2010, 2011, 2012, 2013, 2014, 2015 and 2016) are available free to download from http://www.gifr.net.

Aiming to continue as an industry building initiative and enhancing the quality and authenticity of information and analysis provided, GIFR 2018 is expected to reach an even bigger number of institutions and jurisdictions.

GEOGRAPHICAL BACKGROUND

DISTRIBUTION BACKGROUND
PREVIOUS CONTRIBUTORS

A MESSAGE FROM

RAJA NAZRIN SHAH
REGENT OF PERAK, MALAYSIA
Financial Ambassador of the Malaysia International Islamic Financial Centre

IN GIFR 2013
PROFILES OF SOME OF THE RECIPIENTS

Distinguished Recipients

• Prime Ministers (e.g., Tun Abdulla bin Haji Ahmad Badawi, Datuk Seri Najib Razak, Mian Nawaz Sharif)
• President (Kazakhstan, Indonesia and Djibouti)
• Members of Royal Families (Sultan Nazrin Shah, Sultan of Perak, Malaysia etc.)
• IDB President
• ADB President

Financial Regulators and Multilateral Institutions

• The Governors of Central Banks (e.g., Malaysia, Pakistan, Bahrain, Indonesia, Kazakhstan, Oman and Djibouti, etc.)
• Deputy Governors (e.g., Malaysia, Pakistan, Indonesia, Kazakhstan and Oman, etc.)
• World Bank
• International Monetary Fund
• Islamic Development Bank
• Asian Development Bank
• Islamic Corporation for the Development of the Private Sector
• Policy Making Institutions/Bodies

Chairmen, CEOs and Senior Management

• Islamic and Conventional Banks
• Islamic and Conventional Asset and Fund Managers
• Takaful Companies
• Islamic Capital Markets
• Other Corporate and Financial Services Businesses
• Miscellaneous Including Private Equity Firms and Venture Capitalists etc.

Policy Making Institutions/Bodies

• President/CEOs/Ministers etc.
SELECTED PAST ASSOCIATES, SPONSORS & SUPPORTERS
SPONSORSHIP PACKAGES

COMMISSIONER (GBP35,000)

- Main corporate logo on the front cover page of GIFR 2018, with a tag line “Commissioned by”
- 150 complimentary copies of GIFR 2018, which will have a cover price of USD 2,000
- Corporate logo of the Company to appear on the first 50 double-spread pages of the report
- A double spread advertisement inside the report
- Corporate banner on GIFR 2018 website plus a front page advertisement on the website
- A wrap around with the Commissioner’s brand name
- Association on all corporate and marketing documents
- A message from the CEO of the Company, with his/her picture in the opening page of the report
- Addition to the sponsors’ list which will be distributed to more than 10,000 Islamic banking professionals, institutions, research organizations, policy makers and regulators

STRATEGIC PARTNERSHIP (GBP30,000)

- Main corporate logo on the front cover of GIFR 2018 with a tag line “In Strategic Partnership with”
- 100 complimentary copies of GIFR 2018, which will have a cover price of USD 2,000
- Corporate logo of the Company to appear on 30 double-spread pages inside the reports
- A double spread advertisement inside the reports
- Corporate banner on GIFR 2018 website plus a front page advertisement on the website
- Association on all corporate and marketing documents
- Addition to the sponsors’ list which will be distributed to more than 5,000 Islamic banking professionals, institutions, research organizations, policymakers and regulators

GOLD SPONSORSHIP (GBP20,000)

- Main corporate logo on the front cover of GIFR 2018
- 60 complimentary copies of GIFR 2018, which will have a cover price of USD 2,000 each
- Corporate logo of the Company to appear on 15 double-spread pages inside the report
- A full page advertisement inside the report and recognition on the front cover of GIFR 2018
- Corporate banner on GIFR 2018 website
- Addition to the sponsors’ list which will be distributed to more than 5,000 Islamic banking professionals, institutions, research organizations, policymakers and regulators
SILVER SPONSORSHIP (GBP15,000)
- Corporate logo on the back cover of GIFR 2018
- 40 complimentary copies of GIFR 2018, which will have a cover price of USD 2,000 each
- Corporate logo of the Company to appear on 5 double-spread pages inside the report
- A half page advertisement inside the report
- Addition to the sponsors’ list which will be distributed to more than 5,000 Islamic banking professionals, institutions, research organizations, policymakers and regulators
- Recognition on the corporate sponsorship page of the GIFR 2018 website

BRONZE SPONSORSHIP (GBP10,000)
- Corporate logo on the back cover of GIFR 2018
- 25 complimentary copies of GIFR 2018, which will have a cover price of USD 2,000 each.
- A quarter page advertisement in the Report
- Addition to the sponsors’ list which will be distributed to more than 5,000 Islamic banking professionals, institutions, research organizations, policymakers and regulators.
- Recognition on the corporate sponsorship page of the GIFR 2018 website

ADVERTISEMENTS RATES

<table>
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<tr>
<th>S. No.</th>
<th>DESCRIPTION</th>
<th>SIZE (MM)</th>
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<td>6</td>
<td>Quarter page</td>
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OTHER RATES:

Corporate logo of the company on top corner of the page inside the report; GBP500/page

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<td>100</td>
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</tr>
</tbody>
</table>
“Thank you for giving me a copy of the Global Islamic Finance Report 2017, which from both the content and quality of presentation is the first of its kind I have seen in the Islamic finance industry.”

IQBAL KHAN - CEO of Fajr Capital

“As the pioneer of Islamic banking in Malaysia, we are proud to be part of the Global Islamic Finance Report. We believe this annual initiative strengthens the Islamic finance capacity for businesses as well as banks and is a strategic platform that enhances the presence of Islamic finance globally.”

DATO’ SRI ZUKRI SAMAT - Former MD of Bank Islam, Malaysia
For further inquiries, please get in touch with us:

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